

After
INTER



What
Next

ADITYA
A TRENDSETTER others follow



ADITYA DEGREE COLLEGES

ANDHRA PRADESH | KAKINADA HEAD OFFICE
aditya.ac.in/degree | 73311 86662, 73311 96662

Aspiring to become a
Software Engineer, CEO or Entrepreneur?

Are You a Bi.P.C. Student...?

- ◆ Didn't get a medical seat, or worried that you won't?
- ◆ Completed long-term coaching, but still no admission?
- ◆ Not interested in Dental / Agriculture / B.V.Sc.?
- ◆ Ever felt like, 'if only I had chosen MPC, I could have become a software engineer and gone to the USA'?

Are You an M.P.C. Student...?

- ◆ Didn't get a good rank in JEE Mains? Couldn't secure admission in a top university?
- ◆ Unable to afford high fees in Deemed Universities?
- ◆ Finding Physics & Chemistry difficult?
- ◆ Interested in Computer Science & IT subjects?
- ◆ Want a job in just 3 years?

Are You an M.E.C. Student...?

- ◆ Feel that CA is too difficult to clear?
- ◆ Worried because only 5-6% students clear CA successfully?
- ◆ Concerned that it takes many students 5-6 years to complete CA?
- ◆ Dream of a high-paying job in a multinational company within 3 years?

IN 2024-25 ACADEMIC YEAR

15120+
CAMPUS SELECTIONS

Here is your solution - Aditya
A place for placements

"CODE YOUR FUTURE,
EVEN WITHOUT MATHS."

BCA
General/DS

BBA
General/
DM / BA

"FROM CLASSROOM
TO BOARDROOM."

ADITYA
a synonym for
PLACEMENTS

ADITYA - A PLACE FOR PLACEMENTS

SPECIAL TRAINING HIGHLIGHTS

- ◆ Exclusive Coding Classes.
- ◆ Advanced English Language Training through Abhyas Vani & Pearson MePro.

- ◆ To learn exactly what market demands
- ◆ To get ready for numerous career options
- ◆ To gain a better scope for higher studies



Companies Visited Till Now 60+



ADITYA DEGREE COLLEGES

KAKINADA

(CO-ED) Cell: 97043 76667
 (WOMEN) Cell: 77310 76664
 ASMS Cell: 99891 76661
 ASCS Cell: 9866971662
 79970 86667 | 97042 76665 | 70937 96662 | 9440442223

RAJAMAHENDRAVARAM

(CO-ED) Cell: 90003 76664
 (WOMEN) Cell: 99639 76665
 (ANIMATION) Cell: 92472 70586
 (B-SCHOOL) Cell: 73966 61277
 98660 76668 | 97019 76664 | 79978 16664 | 73966 62337

TUNI

(CO-ED) Cell: 79976 76664,
79976 76665

AMALAPURAM

(CO-ED) Cell: 79972 76664,
79972 76665



Why Professional Degree Programs like BCA & BBA?

"Previously, computer science subjects in B.Sc. and BBA programs were limited and did not fully meet the requirements of the software industry." To bridge this gap, universities and degree colleges now offer : BCA, BCA – Data Science, BBA, BBA – Business Analytics, BBA – Digital Marketing. These are designed as full-fledged professional programs focused entirely on IT and Industry-relevant subjects. "Unlike a traditional B.Sc. in Computer Science, these programs replace subjects like Mathematics... with a pure focus on IT, programming, and business applications."

A Golden Opportunity for Bi.P.C. Students

For Bi.P.C. students who were unable to secure a NEET medical admission, BCA, BCA-DS, BBA, BBA-BA, and BBA-DM are excellent career alternatives. Through these programs, students can enter the IT sector and secure positions in top multinational companies

"Aim of 'Aditya' in BCA Course"

❖ To develop skilled professionals capable of designing and managing computer-based systems with strong expertise in algorithms, web design, networking, and programming languages (C, C++, Java, and Python).

❖ Career Roles : System Engineer, Software Tester, Junior Programmer, Web Developer, System Administrator, Software Developer.

Add-On & Certification Courses

Technology evolves rapidly, whereas university syllabus changes slowly. To keep students industry-ready, Aditya offers value-added certification courses through the Aditya Abhyas platform in collaboration with reputed academies.

Certifications Offered :

- ❖ AWS Academy
- ❖ Red Hat Academy
- ❖ CISCO Academy
- ❖ IBMHTML, CSS & PHP
- ❖ Machine Learning
- ❖ Cisco CCNA
- ❖ Microsoft Technology Associate (MTA) – Python
- ❖ MTA – Java
- ❖ MTA – Database
- ❖ Competitive Coding
- ❖ Internet of Things (IoT)

COURSES OFFERED @ ADITYA

SCIENCE & COMPUTERS

- B.SC : ARTIFICIAL INTELLIGENCE
- B.SC : COMPUTER SCIENCE
- B.SC : DATA SCIENCE
- B.SC : ANIMATION

PROFESSIONAL COURSES

- BBA : BACHELOR OF BUSINESS ADMINISTRATION
- BBA : DIGITAL MARKETING
- BBA : BUSINESS ANALYTICS
- BCA : BACHELOR OF COMPUTER APPLICATIONS
- BCA : DATA SCIENCE
- B.COM : COMPUTER APPLICATIONS

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BBA – Bachelor of Business Administration

The First Step Towards Business Leadership

A specially designed program for students aspiring to become:

- ❖ CEO/CFO/CMO
- ❖ Entrepreneur
- ❖ Manager
- ❖ Corporate Leader

Key Features :

- ❖ Modern Business & Management Subjects.
- ❖ Strong foundation in Marketing, Finance, HR & Operations.
- ❖ Practical Training, Case Studies & Live Projects.
- ❖ Communication & Leadership Skill Development.
- ❖ Industry-oriented, Job-Ready Curriculum.
- ❖ Experienced Faculty & Advanced Infrastructure.

Special Advantages :

- ❖ CRT (Campus Recruitment Training) from 1st Year.
- ❖ Certification Courses every Semester.
- ❖ Internship Opportunities.
- ❖ Campus Placement Support.
- ❖ Startup & Entrepreneurship Mentoring.

Career Opportunities :

- ❖ Business Analyst.
- ❖ Marketing Executive.
- ❖ Finance Assistant.
- ❖ Entrepreneur / Startup Founder.
- ❖ HR Executive.
- ❖ Operations Manager.
- ❖ Strong foundation for MBA.

Aditya Abhyas – A Brahmastra for Degree Students

Abhyas Aptitude Portal :

To secure high-paying jobs in software companies, students must excel in aptitude and communication skills. This portal offers over 100,000+ aptitude practice questions.

Abhyas Coding Portal :

Coding is the key to high-paying software jobs.

- ❖ Exclusive e-learning platform by Aditya IT Division
- ❖ Algorithm-focused training
- ❖ 6,000+ coding practice tests
- ❖ Continuous skill enhancement for degree students

Abhyas Vani – Communication Excellence :

Modern campus interviews focus heavily on communication skills.

- ❖ Training in Listening, Speaking, Reading & Writing (LSRW)
- ❖ Focus on Pronunciation, Fluency & Confidence
- ❖ Preparation for Versant & other communication assessments
- ❖ Increases success rate in Campus Placements



Your **ASPIRATION**
is our **INSPIRATION**
for your future **DESTINATION**

MBA & MCA

www.aditya.ac.in/pgcollege

(All courses are approved by AICTE | Affiliated to Adikavi Nannaya University - Rajamahendravaram)

Aditya Campus Placement Record in Single Academic Year

| Group | No. of companies visited | Highest Package | % of placements |
|-------|--------------------------|-----------------|-----------------|
| MBA | 35 | 12.50 Lakhs | 98% |
| MCA | 57 | 8.0 Lakhs | 90% |

ADITYA DEGREE & P.G. COLLEGES

MBA

ADITYA PG College,
Near Sai Baba Temple,
Ayodhya nagar, Kakinada
9989176861
7093796862

ADITYA BUSINESS SCHOOL
Behind Jlo Petrol Bunk, Near
SVG Market, Rajahmundry
7396662337
7396661277

MCA

ADITYA PG College,
Near Sai Baba Temple,
Ayodhya nagar, Kakinada
9866971662
9440442223

ADITYA SCHOOL OF COMPUTER SCIENCE
Opp. Reddybabu Motors, Near APS
RTC Complex, Thadithota, Rajahmundry
7997816864
9247270586

Why **MBA** @ Aditya Group a better choice compared to others?

1. 100% Campus Placements assistance
2. Campus Recruitment Training (CRT): Arithmetic, Reasoning, English
3. Group Discussions (GD), Just-A-Minute (JAM), Mock Interviews
4. Clubs-Marketing, HR, Finance
5. Industrial Visits
6. Guest lectures
7. Workshops
8. Certification courses-NPTEL, SWAYAM, BAJAJ FINSERV
9. Out bound Training
10. Organizing and encouraging students' participation in Business school Fests
11. Hostel facility -AC & Non-AC
12. Bus facility for day Scholars

CRT Program :

The students are trained in Quantitative Ability, Reasoning, Communication skills, Group Discussions, Mock Interviews etc. to boost their confidence while facing interviews and there by to get best jobs in the country. Aditya has developed inhouse Abhyas Portal to make CRT programme more effective.

Specialized training is provided for 3 rounds that are normally conducted on campus recruitments.

1st Round : Aptitude Round - Students can practice 70000+ Questions in Arithmetic. Reasoning and English in Aditya Abhyas Portal which were prepared by Aditya aptitude experts.

2nd Round : Technical Round

3rd Round : H.R. Round Special training in GD (Group Discussion). JAM, Written English Test (WET), Versant English to enhance the Communication Skills in English language.

Aditya Collaboration with Pearson MePro

English language skills play a vital role to get selected in MNC companies. Students have to attempt Online Verbal Ability Test, Written English Test (WET), Group Discussion, HR Interviews and Versant Round etc. To crack all these rounds they require good language skills like Listening, Speaking, Reading, Writing (LSRW), Vocabulary and Grammar.

About **MCA**

MCA (Master of Computer Applications) is a professional Master's Degree in Computer Science. It focuses on providing a theoretical as well as practical training to students in the related field.

Computer application is a use of computer to solve a problem or to accomplish a particular job. This course is designed to meet up with the demand of qualified professionals in the IT field. The course emphasize on latest programming languages and tools to develop better and faster applications.

One can pursue MCA after the completion of Bachelor's Degree like BCA, B.Sc. (Computers) any graduate with Mathematics as a subject in +2 or Intermediate.

MCA @ ADITYA :

WELL DESIGNED CURRICULUM

Aditya is able to bridge the gap between industrial expectations and the students competencies. The students are trained in such a way that they meet the industry expectations.

Special coaching for competitive coding

To prepare the students as experts in the areas of Algorithm, Web Designing, Programming (C, C++, Java, Python etc.), Networking etc. For effective design of computer based system.

Industrial Visits :

Planned visits to industrial houses and business will form the layer of enhanced knowledge – translating their theoretical quest into practical exposure.



LABS:

Computer Labs of Aditya colleges are a treat to the academic minds of the students. Equipped with latest computers, the computer labs serve the practical needs of the students. Broad band internet facility is available round the clock.



LIBRARY:

Aditya never compromises in providing facilities to its students. Our library is equipped with numerous titles volumes, journals, magazines etc.



DIGITALIZATION:

Apart from class room teaching, Aditya focus on digital library and Wi-Fi class rooms with well installed projectors.

WORKSHOPS AND SEMINARS:

Aditya come up with numerous seminars, workshops and other activities where eminent personalities from IT industry are invited as speakers, which would help the students to enhance their technical and organizing skills.

TECHNOPHILIA CONDUCTED BY ADITYA STUDENTS :



EMINENT FACULTY:

Highly qualified people with professional knowledge in relevant field are employed for conducting the academic curriculum in disciplined manner.

GUEST LECTURES & SIMULATION:

The students are simulated and they are made to enact the situations that are supposed to be faced in their future career. Industrial guest lecturers increase their nearness to the industry.

HIGHLIGHTS OF THE COURSE:

- * Experienced Faculty with industrial exposure.
- * Regular Seminars, Symposia, Work-Shops on emerging and latest technologies.
- * Internal competitions and events to bring out the software skills of the students.
- * Constant interaction with the industry experts.
- * A high-powered customized soft-skills program embedded in the curriculum.
- * Active placement support through Aditya Training & Placement Division.
- * Well-Stacked library with innumerable titles of books, international & national magazines and journals.
- * Regular guest lectures by Industry barons & professors of repute.